



G Pin Trip

TRAVEL CONTENT CREATOR

About us

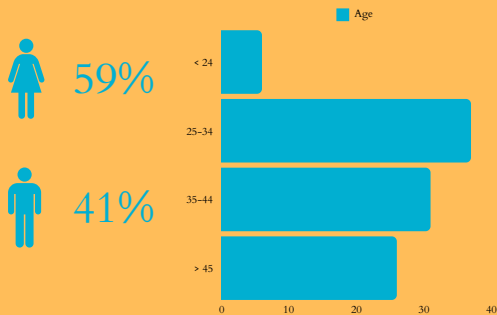
We are Federico and Giulia, travel expert from 2017.

During these years we made different trips touching almost all the continents, everyone organised ourselves in every aspects, from tickets flights, to accomodation and experiences, which you can find in our blog. We opened our blog and our instagram page at the end of 2022. Our community, is growing up day by day, and people follow us for the advices and ideas to trips all around the world.

We have been noted for our contents and Frigerio Viaggi proposed us to become Group Travel Coordinator for its project, Stoviaggio.

Instagram Report

Followers %



59%

41%

95% Italy

1% Switzerland

4% Other

13,1K

Followers

328k

Reach

3,8%

Engagement

BEST PREVIOUS COLLABORATIONS

Reef Oasis Dive Club 📍 Egypt

Stories set and two promoted reels agreed with the company

Yerani Travel Agency 📍 Armenia

Stories set, carousel and two promoted reels agreed with the company

Destination Karakol 📍 Kyrgyzstan

Stories set and one promoted reel agreed with the company

NEXT COLLABORATIONS

Lake Inari Mobile Cabin 📍 Finland

Stories set, one promoted reel and 4k drone video agreed with the company

Stoviaggio 📍 Italy

Ongoing collaboration, frequent reel to sponsor group trips

Updated in February 2025

WHAT CAN WE DO FOR YOU?

We can promotion accomodation facilities and restaurants through our socials, with videos and photos edited and articles on our blog or we can preparation travel storytelling throught our social, before, during and after the collaboration.

We can also promotion tourism boards, tour operator and travel agencies throught our social and blog, with agreed contents with the clients.

In addition we can do a photo reportage, partecipe a blog tour and promotion brand of travel events and travel products.

All our contents are previously agreed with the clients.



OUR SERVICES

PICTURE POST

A carousel of photos on our Instagram page to promote your business

INSTAGRAM STORIES

Storytelling to explain and sponsored the experience to our community

SPONSORED REEL

Video on our IG page in collaboration with your IG page to reach more people

4K DRONE VIDEO

Panoramic video with high definition shots, to have content from different perspectives

PARTNERSHIP



Updated in February 2025